Wetland Training Series
Hosted by the Association of State Wetland Managers and the USDA Natural Resources Conservation Service

Training Module #7 of 9: How to Talk about Wetlands with Landowners

Trainers:

• Brittany Haywood, Delaware Department of Natural Resources and Environmental Control
• Andy Robertson, Saint Mary’s University

Photo Credit: Nebraska Game and Fish Commission
This training series...

Works to **help participants build general knowledge about wetlands**, wetland restoration options and considerations.

**Ties in with the NRCS nine-step planning process**, focusing on Phase I collection and analysis steps: identify problems, determine objectives, inventory resources and analyze resource data.

Has been designed so that each module can be viewed as a stand-alone training module, but they are **best viewed sequentially**.
ASWM-NRCS Wetland Training Series

Target Audience

• Level 1&2 NRCS Conservation Planners in field offices

• State and tribal wetland program staff

• Soil and Water Conservation District staff

• ALSO:
  – Those working with NRCS Planners
  – Staff from other agencies working on these issues (e.g. Forest Service, Bureau of Land Management)
  – NRCS non-planners who can use this knowledge/skill-building in their work.
ASWM-NRCS Wetland Training Series
List of Modules

• **Module 1:** Introduction to Wetlands

• **Module 2:** Wetlands in a Watershed/at the Landscape Scale

• **Module 3:** Wetland Ecology for Planners: How a Wetland Should Function

• **Module 4:** Wetland Ecology for Planners: Examples of Variation Across the United States

• **Module 5:** Dealing with Reality: How to Work with Wetlands in Altered Landscapes

• **Module 6:** Identifying Resource Concerns and Determining Landowner Objectives

• **Module 7:** How to Talk about Wetlands with Landowners

• **Module 8:** What are Wetland Restoration Choices? Matching Objectives to Programs and Getting Additional Help

• **Module 9:** Dealing with Challenging Weather Patterns in Restoration Planning
AgLearn Module #7 Components

• Welcome and Training Introduction

• Training #7.1: How to Use Terminology Accessible to Landowners

• Training #7.2: Communications Tools, Techniques and Lessons Learned for Working with Landowners; Walking through a Communications Example
Module #7: Learning Objectives

At the end of this module, training participants will better understand:

- how to use terminology that is accessible to landowners;
- how to communicate basic information about wetlands, wetland values and benefits; and why the landowner should be interested in wetlands;
- insights from lessons learned in the field communicating with landowners;
- Potential tools and techniques to improve the effectiveness of communications with landowners; and
- how to manage controversial wetland topics and concerns.
Today’s Trainers

Brittany Haywood
Delaware Department of Natural Resources and Environmental Control

Andy Robertson
Saint Mary’s University
Minnesota
Moderator

Brenda Zollitsch, Policy Analyst
Association of State Wetland Managers
Today’s Presenters

Brittany Haywood
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THE HUMAN - WETLAND CONNECTION

A few helpful tips when communicating about wetlands.

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Brittany Haywood, Delaware Department of Natural Resources and Environmental Control
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